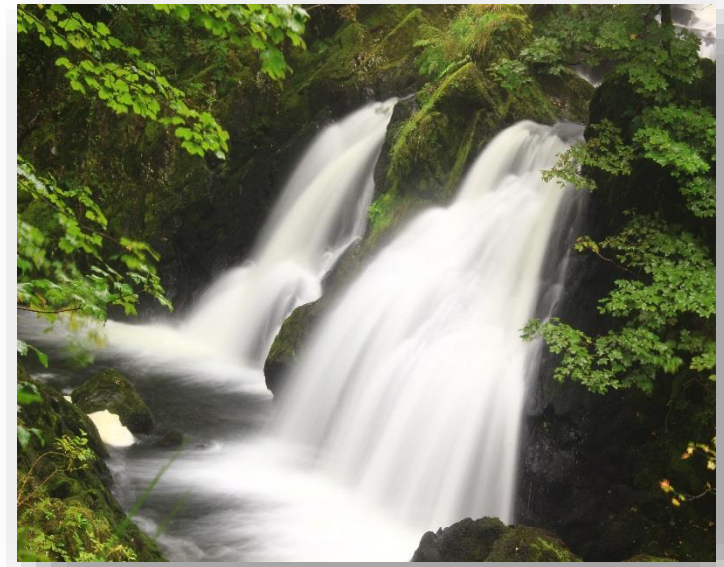


Action for a greener life

Reduce your water footprint

- The average UK person's daily water footprint is 4,645 litres (50 full bathtubs!), over 70% of which is from the food we eat¹
- Water crises from more extreme weather will have a serious impact on global food supply²
- The most effective way to reduce your water footprint is to waste less food and eat less meat and dairy¹
- Reduce your food waste with great tips from [Love Food Hate Waste](#)
- Get water aware with tips from [World Water Day](#)



Sources: 1. [WWF](#) 2. [World Economic Forum](#)